



# **Sponsorship Opportunities & Benefits**

Saturday, July 12, 2014
The Pacific Club / 6:00 p.m. – Midnight

## Presenting Sponsor - \$10,000

- ▼ Two reserved tables of ten.
- ♥ Four bottles of wine.
- ♥ Dinner service at table.
- ♥ Beverages included 4 drinks per person.
- ▼ Access to VIP reception area.
- ▼ Full page corporate recognition in the evenings printed program (distributed to over 300 guests).
- ♥ Verbal recognition at the event.
- ♥ Exclusive signature favors.
- ▼ Name & logo recognition on the Black Tie & Blue Jeans Website.

#### Activity Sponsor - \$7,500

- One exclusive opportunity to host the event night activity.
- ♥ Custom activity "money" with logo.
- ♥ Verbal recognition at the event.
- ▼ Name recognition on the Black Tie & Blue Jeans Website.
- ♥ One reserved Blue Jean table of ten.
- ♥ Beverages included 4 drinks per person.



#### Social Media Photo Kiosk - \$5,000

- One exclusive opportunity to host the social media photo kiosk event night.
- ♥ Custom photo design with logo.
  - Photos uploaded to Twitter and Facebook.
- Half page corporate recognition in the evening's printed program (distributed to over 300 guests).
- ♥ Verbal recognition at the event.
- **▼ Name** recognition on the Black Tie & Blue Jeans Website.
- ♥ One reserved Blue Jean table of ten.
- ♥ Beverages included 4 drinks per person.



#### Step and Repeat Sponsor - \$5,000

- ♥ Logo recognition on Step and Repeat banner.
- ♥ Verbal recognition at the event.
- **▼ Logo** recognition in evening's printed program.
- ♥ Half page corporate recognition in the evening's printed program (distributed to over 300 guests).
- Name recognition on the Black Tie & Blue Jeans Website.
- ♥ One reserved Blue Jean table of ten.
- ♥ Beverages included 4 drinks per person.



## Swag Sponsor – \$5,000

- ♥ Provide each guest with a signature branded item.
- ▼ Name recognition all Collateral including the Sponsorship opportunities and benefits sent to over 300 businesses.
- **♥ Logo** recognition in event night program.
- ♥ Half page corporate recognition in event night program (distributed to over 300 guests).
- **▼ Name** recognition on the Black Tie & Blue Jeans Website.
- ♥ One reserved Blue Jean table of ten.
- ♥ Beverages included 4 drinks per person.

### Black Tie - \$5,000

- ♥ One reserved table of ten.
- ▼ Two bottles of wine.
- ♥ Beverages included 4 drinks per person.
- Access to VIP reception area.
- ▼ Full page corporate recognition in the evening's printed program (distributed to over 300 guests).
- ♥ Verbal recognition at the event.
- ▼ Name recognition on the Black Tie & Blue Jeans Website.

### Blue Jean - \$2,500

- ♥ One reserved table of ten.
- ♥ Beverages included 4 drinks per person.
- ♥ Half page corporate recognition in the evening's printed program (distributed to over 300 guests).
- ♥ Verbal recognition at the event.
- ▼ Name recognition on the Black Tie & Blue Jeans Website.